



San Ysidro

School District **EST - 1887**

QUALITY EDUCATION AND OPPORTUNITY FOR ALL STUDENTS TO SUCCEED

District Highlights

Superintendent - Gina A. Potter, Ed.D.

Weeks of February 8, 2019

GOVERNANCE TEAM SACRAMENTO LEGISLATIVE ADVOCACY TRIP: Mon, Feb 11th

On Monday, Feb 11th our Governance Team (Board Members and Superintendent) will travel to Sacramento for a legislative advocacy trip with Capitol Advisors Governmental Relations Team members: Barrett Snider (Partner), Jack O'Connell (Former State Superintendent of Public Instruction & Legislative Advocate). During this trip we will meet with the following:

- K-12 Policy Director for Senate Pro Tem Toni Atkins - Megan Baier
- Chief of Staff for Assembly Member Patrick O'Donnell - Sophia Kwong Kim
- Assembly Member Randy Voepel
- Former State Superintendent of Public Instruction - Jack O'Connell (Capitol Experience)
- Assembly Member Lorena Gonzalez
- Deputy Legislative Secretary to Governor Gavin Newsom - Jennifer Johnson
- Legislative Director for Senator Ben Hueso - Aaron Brieno

The goals of our legislative advocacy trip will be to restore trust and confidence in our district at the state level by detailing our focus on student success, our mission, vision and the bright future that we plan to bring to SYSD as a new governance team. Additionally, our legislative hot topics will be (time likely will only permit detail into the top 3):

- **Pension Costs**
- **School Finance**
- **Special Education**
- *School Facilities*
- Early Childhood Education
- Social Emotional Health
- San Ysidro Port of Entry - Coordinated Actions for Safety of School District

DEVELOPMENT OF DISTRICT STRATEGIC PLAN - SDCOE FACILITATOR DR. LEONITA COLE

Near the beginning of this school year the Board approved an MOU with SDCOE for 1) Instructional Leadership Coaching; 2) Development of a Strategic Plan; and the 3) Update of the Technology Plan. The coaching for our principal leaders and other instructional leaders has begun. This week we began working with Dr. Leonita (Leo) Cole who is an Organizational Development Specialist at SDCOE who will guide our district through the development of a **2 Year Strategic Plan**. In an effort to bring all community stakeholders together it will take both this year and next year to complete all of the steps involved with the Strategic Planning Process which includes the following 4 Phases:

Strategic Planning Process	
Phase One	<ul style="list-style-type: none"> ● Board Goals <ul style="list-style-type: none"> ○ Board reaffirms existing goals or determines new goals for the year ● Validate Strategic Plan: <ul style="list-style-type: none"> ○ Vision/Mission ○ Reaffirm the vision/mission statement <ul style="list-style-type: none"> ■ Is it still relevant ■ Stakeholder Review
Phase Two	<ul style="list-style-type: none"> ● Deploy the Plan <ul style="list-style-type: none"> ○ Message from Superintendent: <ul style="list-style-type: none"> ■ Board has affirmed/re-affirmed the mission, etc. ■ Strategic planning is a part of an organization's effectiveness and success - all staff, families & community invited to participate ● Establish Specific Results <ul style="list-style-type: none"> ○ Measurable Outcomes or Conditions/Impact
Phase Three	<ul style="list-style-type: none"> ● Develop Action Plans ● Develop Scorecard/dashboard ● Monitor Action Plans
Phase Four	<ul style="list-style-type: none"> ● Report Card & Celebration <ul style="list-style-type: none"> ○ Report results of strategic planning work

Dr. Cole has analyzed the results of the survey data that was collected by the me (the Superintendent) end of last year and beginning of this year which asked all parents, departments & school staff the following questions:

- What are we doing well?
- What are your concerns?
- What are your wishes?

Dr. Cole's aggregated the survey results identified the following themes our parents and staff members feel our district should focus on:

Stakeholder Priority Order	Theme
1	Safety <ul style="list-style-type: none"> ● Early Mental Health Intervention ● Positive Behavior Interventions ● Addressing Student Behavior/Consequences ● Disaster Preparedness
2	Service to Clients <ul style="list-style-type: none"> ● Students <ul style="list-style-type: none"> ○ Special Education ○ Coding Classes ○ After School Programs ● Parents ● Community/stakeholders
3	Resource Allocation/Business Practices <ul style="list-style-type: none"> ● Program cuts ● Human Resources ● Technology ● Textbooks
4	Staffing <ul style="list-style-type: none"> ● Growth opportunities
5	Leadership <ul style="list-style-type: none"> ● Stability ● Trust ● Accountability ● Communication ● Alignment with Board and District ● Data driven ● New branding
6	Training <ul style="list-style-type: none"> ● Professional Development ● Customer Service ● Coaching
7	Maintenance <ul style="list-style-type: none"> ● Supplies ● Storage ● Adequate equipment ● Project Completion
8	Morale <ul style="list-style-type: none"> ● Employee recognition

	<ul style="list-style-type: none"> • Benefits • Staff compensation • Equity • Performance management
9	Process/Procedures <ul style="list-style-type: none"> • Student Handbook • Ed Code
10	Communication <ul style="list-style-type: none"> • Cross department/division collaboration
11	Compliance

NATIONAL CONFERENCE ON DIGITAL CONVERGENCE

It was exciting to have the opportunity this Tuesday, February 5th to attend the National Conference alongside our Director of Technology, Todd Lewis and our Coordinator of State and Federal Programs, Kelli Hays. This year the conference was held in San Diego. Our SYSD administrative team was able to hear about the “State of the Industry Address” by Dr. Lori Duerr, Chair of the National Council on Digital Convergence. Additionally, we learned from Superintendent Dr. David Miyashiro about the Convergence Hour which spotlighted the Cajon Valley Union School District’s strategic planning, community building and World of Work project. It would be wonderful for our district leaders to take a field trip to Cajon Valley USD to learn more about their WOW project for student learning and their robust career pathways program.

Finally, our team was introduced to Digital Convergence Strategic Planning in a Small District presented by the Falcon Zone School District from Colorado; and we attended the session, “Happiness: How a Modernized Curriculum Aims to Develop Happy, Healthy Kids” by Cajon Valley USD.



In thinking about SYSD, it is evident that our meaningful partnership with the San Ysidro Chamber of Commerce Education Committee can serve as a launching pad for our own district's efforts to strategize the instructional matriculation of various career pathways for our students to learn about from elementary, to middle, to high school, to adult (college/adult school/trades/military/etc.). Dedicated work towards this effort and community partnerships will begin with two work sessions that will happen the end of this 2018-2019 school year wherein the SYSD Board Members, instructional leaders, SY Chamber of Commerce Education Committee leaders, and SYHS Principal Dr. Reyes will come together to backwards map a clearly articulated and multi-faceted career pathways program for our San Ysidro community from cradle to career.

DISTRICT BUDGET COMMUNITY FORUMS: Thurs, Jan 31st @ 5pm (District Office Board Room & Tues, Feb 19th @ 5pm (OVH) (Marilyn Adrianzen)

The Business Services Department scheduled two District Budget Community Forums on January 31st in the District Office Board Room (5:00-6:00 pm) and on February 19th at OVH (5:00-6:00 pm). Chief Business Official, Marilyn Adrianzen facilitated the first District Budget Community Forum and presented an overview of the current financial status of the district by reviewing the 2018-19 First Interim Budget Board Presentation along with the Timeline for establishing a Spending Reduction Plan and budget for 2019-20.

The district is grateful to have had four Board Members (I.Lopez, H.Gurmilan, R.Lopez & R.Pallasique) attend the first District Budget Community Forum. This first community forum was posted as a Special Board Meeting in accordance with the Brown Act due to the number of Board Members attending.

NEW LCAP & DISTRICT BUDGET ADVISORY COMMITTEE (Marilyn Adrianzen & Manuela Colom)

SYSD will host its first annual LCAP-DBAC Committee (Local Control Accountability Plan-District Budget Advisory Committee). The membership recruitment has begun and the first meeting has been rescheduled to Tuesday, Feb 19th in the District's Parent Center (3:00-4:00 pm).

LAUNCHING A NEW DISTRICT SAFETY COMMITTEE & PILOT JOINT SCHOOL (VDM & OVH) SAFETY COMMITTEE

The district has decided to launch a new District Safety Committee along with a Pilot Joint School Safety Committee for OVH and VDM. The recent vehicular accident with one of our students at Cesar Solis Park behind OVH along with parent concerns about various park safety issues at VDM has prompted the need for dedicated district committee work on student safety. The new Director of Maintenance, Operations, Transportation and Facilities, Paulo Azevedo will coordinate and facilitate both of these Safety Committees.

CALIFORNIA SCHOOL BOARDS ASSOCIATION (CSBA) AND THE ASSOCIATION OF CALIFORNIA SCHOOL ADMINISTRATORS (ACSA) HONORING OUR OWN - SYSD HONOREE!!! (Manuela Colom)

It is an honor to announce that Mr. Manuel Bojorquez was selected by ACSA as the recipient of the Honoring Our Own Elementary Principal Award for region 18. This means that our very own SYSD Principal Bojorquez will hold the prestigious honor of Principal of the Year for both San Diego and Imperial counties!!!

Please save the date of Saturday, May 11th at 5pm to attend the CSBA & ACSA Honoring Our Own Gala Ceremony at the Sheraton San Diego Hotel in the Marina Grand Ballroom located at: 1380 Harbor Island Dr., San Diego, 92101. All Board Members, management team members and Willow staff will be invited to attend and join Principal Bojorquez on stage to cheer him on as he is honored with the Elementary Principal of the Year award! Note, registration details for the event will be forthcoming.





SUPPLEMENTAL RETIREMENT PLAN (Daniel Zummo)

The San Ysidro School District has offered a supplemental retirement plan (SRP) to all District employee units (classified non-management, certificated non-management, certificated management). As of the morning of Friday, February 8th, 2019, eighteen (18) classified non-management employees and seven (7) certificate non-management employees have enrolled in the PARS SRP. The deadline to enroll and withdrawal is 5pm on Friday, February 8th, 2019.

INDEPENDENT CITIZENS' OVERSIGHT COMMITTEE DEVELOPMENT TIMELINE (Marilyn Adrianzen)

January 2019	Bond Oversight Committee application process begins. Evaluate, review and rank all applications
March 2019	Results of the ranking process will be presented to the Superintendent and recommendation to the Board
April Board Meeting	Appointment of B.O.C. members Once approved by the board, training and orientation may begin
May 2019	First B.O.C. meeting

The application process has begun. The B.O.C. application is located on the front page of our District website under Announcements. Application deadline is February 15, 2019 by 5:00 pm.

MEDIA UPDATE (Francisco Mata)

Below is a list of recent news article/s:

- **Union Tribune:** San Ysidro School District seeks applicants for bond oversight committee
 - <https://www.sandiegouniontribune.com/communities/south-county/sd-se-san-ysidro-oversight-committee-20190205-story.html>
- **Union Tribune:** See if California has identified your school as low-performing
 - <https://www.sandiegouniontribune.com/news/education/sd-me-worst-performing-schools-20190204-story.html>
- **NBC 7 News:** State Identifies Low-Performing Schools in San Diego County
 - <https://www.nbcsandiego.com/news/local/List-of-Low-Performing-Schools-in-San-Diego-County-505378501.html?akmobile=o>
- **EdSource:** California quietly publishes list of 781 lowest-performing schools
 - <https://edsources.org/2019/california-quietly-publishes-list-of-781-lowest-performing-schools/608301>

Below is a chart of all school visits from August 2018 through April 2019:

Superintendent School Visits			
School Name	Visit Date	Visit Time	Notes
La Mirada School	1) August 21, 2018 2) October 16, 2018 3) December 4, 2018 4) February 19, 2019 5) February 26, 2019 (SPED)	8:45-10:30 a.m. 8:30-11:00 a.m. 8:45-10:30 a.m. 8:45-11:00 a.m. 8:45-11:00 a.m.	Learning Walk scheduled for 3/21/19
Ocean View Hills School	1) August 22, 2018 2) November 6, 2018 3) March 20, 2019 4) April 25, 2019	8:45-10:30 a.m. 8:45-10:30 a.m. 8:45-11:00 a.m. 8:45-11:00 a.m.	
Smythe School	1) August 22, 2018 2) September 4, 2018 3) October 31, 2018 (Halloween Parade) 4) January 29, 2019 5) April 23, 2019	8:45-10:30 a.m. 8:45-10:30 a.m. 8:30-9:00 a.m. 8:45-11:00 a.m. 8:45-11:00 a.m.	

Sunset School	1) October 17, 2018 2) October 31, 2018 (Halloween Visit) 3) December 19, 2018 4) March 6, 2019	8:45-10:30 a.m. 10:00-10:30 a.m. 8:45-10:30 a.m. 8:45-11:00 a.m.	
San Ysidro Middle School	1) October 9, 2018 2) December 18, 2018 (Learning Walk) 3) February 26, 2019 (SPED)	8:45-10:30 a.m. 8:45-10:30 a.m. 8:45-11:00 a.m.	
Vista Del Mar Middle School	1) October 23, 2018 2) November 27, 2018 3) February 27, 2019	8:45-10:30 a.m. 8:45-10:30 a.m. 8:45-11:00 a.m.	Learning Walk scheduled for 4/11/19
Willow School	1) September 4, 2018 2) September 19, 2018 3) October 24, 2018 (Coffee with the Principal) 4) December 11, 2018 5) February 20, 2019	8:45-10:30 a.m. 9:30-11:00 a.m. 8:30-9:30 a.m. 8:45-10:30 a.m. 8:45-11:00 a.m.	
Child Development Center (CDC)	1) October 10, 2018 2) October 31, 2018 (Halloween Parade) 3) December 5, 2018 (Sunset & OVHS) 4) April 16, 2019 (Smythe)	8:45-10:30 a.m. 9:00-9:30 a.m. 8:45-10:30 a.m. 8:45-11:00 a.m.	
Special Education	1) February 26, 2019 (Start at La Mirada and SYMS) 2) April 30, 2019 (Start at OVHS and VDM)	8:45-11:00 a.m. 8:45-11:00 a.m.	

LOOKING AHEAD *(by Monica Yrineo & Miguel Ortega)*

Below is a chart of upcoming dates and events.

DATE	TIME	LOCATION	EVENT
Tues., Feb. 12	8:30 a.m.	Sunset	Coffee with Principal
Tues, Feb. 12	8:30 a.m.	La Mirada	Coffee with Principal
Mon., Feb. 11	Approx 6:00 a.m. - 9:00 p.m.	Sacramento	Legislative Advocacy Trip Board Members & Superintendent
Thurs., Feb. 14	K-1st: 8:30am 2nd - 3rd: 9:30am 4th- 5th: 1:30pm 6th: 2:15pm	Willow School	Perfect Attendance Assembly
Tues., Feb. 19	9:00 a.m.	Smythe	Coffee with Principal

Tues., Feb. 26	8:30 a.m.	OVHS	Tea with Principal
Wed., Feb. 27	8:30 a.m.	Willow	Coffee with Principal/Parent Workshop
Wed., Feb. 27	9:00 a.m.	SYMS	Coffee with Principal
Thurs., Feb. 28	8:30 a.m. Tk and Kinder 8:55 a.m. 1 st , 2 nd , and 3 rd 9:50 a.m. 4 th , 5 th , and 6 th	La Mirada	Awards Assembly
Thurs., Feb. 28	9:00 a.m.	VDM	Coffee with Principal
Sat., March 2	10:00 a.m.	Prof. Dev. Center- 680 L Street, Ste. C, Chula Vista	Joint School Boards Meeting
Sat, May 11	5:00 - 9:00 p.m.	Sheraton San Diego Hotel & Marina Grande Ballroom 1380 Harbor Island Drive San Diego, CA 92101	17th Annual "Honoring Our Own" Awards Dinner

2019 GOVERNING BOARD MEETINGS (by Monica Yrineo & Miguel Ortega)

DATE	TIME	LOCATION	TYPE OF BOARD MEETING (Regular or Special)
Friday, Jan. 18, 2019	2:00 - 6:00 p.m.	Board Room	Special Meeting Board Workshop
Thurs., Jan. 24, 2019	3:00 p.m. - 5:00 p.m.	VDM	Special Meeting
Thurs., Jan. 24, 2019	5:00 p.m.	VDM	Regular Meeting
Thurs, Feb. 21, 2019	3:00 p.m. - 5:00 p.m.	Sunset	Special Meeting
Thurs., Feb. 21, 2019	5:00 p.m.	Sunset	Regular Meeting
Thurs., Feb. 28, 2019	5:00 p.m.	Board Room	Regular Meeting
Thurs., March 14, 2019	5:00 p.m.	Smythe	Regular
Thurs., April 11, 2019	5:00 p.m.	VDM	Regular

Fri., April 26, 2019	2:00 p.m. - 5:00 p.m.	Board Room	Special Meeting Board Workshop
Thurs., May 9, 2019	4:00 p.m.	LM	Special Meeting
Thurs., May 9, 2019	5:00 p.m.	LM	Regular
Thurs., June 6, 2019	5:00 p.m.	Smythe	Regular
Thurs., June 13, 2019	5:00 p.m.	Board Room	Regular
Fri., June 28, 2019	12:00 p.m.-3:00 p.m.	Board Room	Special Meeting
Thurs., July 11, 2019	5:00 p.m.	Board Room	Regular
Thurs., August 8, 2019	5:00 p.m.	Board Room	Regular
Thurs., September 12, 2019	5:00 p.m.	SYMS	Regular
Thurs., October 10, 2019	5:00 p.m.	OVHS	Regular
Thurs., Nov. 14, 2019	5:00 p.m.	Willow	Regular
Thurs., Dec. 19, 2019	5:00 p.m.	SYMS	Organizational Meeting